

**Pre Bid Queries vide NIT:TPCODL/P&S/1000003973/2023-24/Media Agency for
"Hiring of Media Agency for TPCODL Advertisement (Print/Web/TV/Radio) Services"**

S.No.	Detailed Reference to Tata Power Technical Document. Please specify Document No / Clause No / Page	Description as per Bid Document	Remarks - Query / Clarification	TPCODL Response
1	2	3	4	5
1			Is TV18 the same as News18?	It will be New 18 Odisha
2			Is Odisha24 the same as NewsOdisha24?	It will be Odisha 24
3			Is Bizindustry.com the same as bizindustry.in ?	It will be bizindustry.in
4			Sarbasadharana has been repeated twice	Repeated one can be ignored from the commercial bid
5			As the bid will be evaluated based on "overall all-inclusive lowest cost for the complete tender BOQ" then in such a case how do we mention multiple rates for the same newspaper depending on the page position?	Provision has been provided for 1st page, Page 3 and last page in the updated commercial bid same has been uploaded in ARIBA portal
6			Are a. Indian Express, b. The Indian Express same	Both are same. Repeated one can be ignored from the commercial bid.
7			For TV Media, it has been mentioned that for Scrolling Ads and L-shpae bands we need to quote for rate per 10secs, however in the remarks coulmn it is mentioned as Rate / 30secs. So what exactly needs to be quoted?	Rate is to be quoted for " Rate/10 secs ".
8	1.7 Qualification Criteria		The bidder should have average annual turnover of minimum of Rs. 50 Lakhs in last three financial years. Copy of audited Balance Sheet and P&L Account to be submitted in this regard.	The bidder should have average annual turnover of Rs. 1 Crores in the last three completed financial years. (Copy of Audited balance sheet and Profit and Loss Statement to be submitted). Duly authorized copy of the audited annual reports is to be submitted by the bidder for the respective year.